

Guest Blogging for PRIM&R

Thank you for your interest in serving as a guest blogger for PRIM&R. PRIM&R's blog, *Ampersand*, is a platform from which we disseminate important thought leadership and scholarship about advancing ethical practices in the conduct of research. Guest post(s) should be related to research ethics, human subjects protections, animal care and use, or other related topics of interest to PRIM&R's constituents.

Drafting Your Post

Successful posts are those that consider a specific idea and explore it thoroughly and succinctly. It may be helpful to take a look at some examples from *Ampersand* to gain a sense of the blog's direction and tone. The following posts from guest bloggers had high readership:

- [Pediatric Research Genetic Testing: Challenges and Considerations](#) by Farrah Jackson
- [Race, Ethnicity, and Genomic Research: Crafting a more ethical scientific framework](#) by Carol Weil
- [Increasing Public Understanding and Acceptance of Animal Studies: Where to Begin?](#) by Americans for Medical Progress
- [Where One Health and the COVID-19 Pandemic Collide](#) by Whitney Petrie (IACUC21 Blog Squad)
- [Conducting Risk Benefit Analysis of Secondary Use Data from Mobile Health Apps](#) by Tamiko Eto (AER21 Blog Squad)

Post format & considerations:

- 400-600 words. This is a flexible number; we're happy to work with you if you have more to say.
- Include enough detail that someone unfamiliar with the topic can understand.
- You're encouraged to include links to further resources. Given the format, we do not recommend using footnotes for blog posts—instead, you can hyperlink directly to referenced external materials in your body text.
- If you need IRB approval on the final post, let us know at the beginning of the process so that we can incorporate that into our editing schedule.
- A title for your post. While PRIM&R will make the final decision about the title, we welcome your input.
- Remember, successful blog posts are typically written in a more casual voice than an academic paper.

When you submit your post, please submit a headshot as well as a one to two sentence bio that describes your current professional title and institutional affiliation. Your post will have a byline that credits you as the author.

Review Process

Members of the PRIM&R staff will review your draft to ensure consistency with PRIM&R's mission and style. If significant changes are required before the piece can be posted, we will contact you to share the proposed changes and work with you to finalize the necessary adjustments.

PRIM&R reserves the right to edit and modify your post. PRIM&R also retains final approval on all content published on *Ampersand*. For more information, please review our Guest Blogging Terms and Conditions.

Promoting Your Post

If there is a certain timeframe during which you would like the piece posted, let us know and we will do what we can to accommodate you.

We will alert you via email once the post is live and ask for your help in promoting it. We will publicize the post on our social media outlets and in email outreach, and we encourage you to do the same. Consider sharing your post:

- With your colleagues
- On your social media and professional networks
- On the [PRIM&R Online Community](#)

Thank you again for your interest in guest blogging for *Ampersand*. **If you have any questions, please contact Noah Rae-Grant, Marketing and Communications Coordinator, at nraegrant@primr.org.**